RA&D PROJECT BRIEF: 
Traceability in Socially Responsible Agricultural Trade.

ABSTRACT
The aim of this project is to propose the required technical tools and information systems for the traceability needs of socially responsible SME trading agricultural products. Socially responsible business is a promising domain and to be effective should be able to provide consumers with a multi-criteria assessment of key sustainability factors. The scientific and commercial challenge is to make the required tools economically viable through the transposition of industry-oriented open source software to these particular needs.

Keywords: Socially Responsible Business, Tracing, Tracking, SME, Open Source, Fair Trade, Globalgap, FLO – Fair Trade Labelling Organisation, Organic Agriculture, Sustainability assessment